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Hamba Nathi invites South Africa to celebrate what we share

Mthandeni SK and Herman Kleinhans lead the musical opening chapter of a wider journey through music and sport

Johannesburg, South Africa, 11 November 2026: Hamba Nathi 2027 is inviting South Africans to celebrate the connection they already share through music and sport. Its opening musical collaboration, Hamba Nathi, brings together Mthandeni SK and Herman Kleinhans as part of a wider national journey building towards the 2027 Rugby World Cup.

The song brings together Mthandeni SK's Maskandi expression and Herman Kleinhans' musical voice, with lyrics in isiZulu and Afrikaans. It gives listeners an introduction to Hamba Nathi 2027 and an invitation to become part of the journey.

At the heart of the initiative is a familiar South African feeling: singing along when a favourite song starts, holding our breath as our team approaches the try line, or welcoming someone around a table. Hamba Nathi aims to create more of those moments and encourage people to carry that warmth into everyday life.

Hamba Nathi's purpose is to do something good for our country by creating shared moments of joy, pride and belonging that carry into everyday life.

The vision for 2027 includes live music and rugby experiences, community participation and documentary storytelling, giving South Africans more opportunities to enjoy their country together. The ambition is for the journey to reach people in cities and smaller towns, with ways to participate in person and through digital content.

Further artists, sporting participants and partners will be introduced as their involvement is confirmed. Event dates, venues and participation details will be announced as plans are finalised.

Hamba Nathi's invitation is to let the music be louder than the noise.

Hamba Nathi's message is to make belonging the feeling, and music and sport the language.

South Africans are invited to follow the journey, share the music and register their interest at hn2027.com. Artists, communities and prospective partners can also use the website to express their interest in taking part.

Our country. Our people. Together is where we feel at home.

Hamba Nathi. Come with us.

Stand up, South Africa. Stand together. Let the music be louder than the noise.

This is the South African Unity Revolution : a Joyful Celebration of the unity we share through music and sport.

https://hn2027.com/

About Hamba Nathi 2027

Hamba Nathi 2027 is an independent South African initiative celebrating what people share through music, sport and shared experiences. The project is administered through Bokfest (Pty) Ltd, with GoFlexxi enabling ticketing and audience participation and BOOKA coordinating artist bookings. Mthandeni SK and Herman Kleinhans are its co-lead artists.

Official public relations representation

Pearl Mbewe-Maake kaNcube, a co-founder and Project Partner of Hamba Nathi 2027, supports its public relations through Wisdom Mobile Marketing Solutions, working with Bokfest (Pty) Ltd, the company that administers the project and handles its contracting and commercial operations."

Media enquiries

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